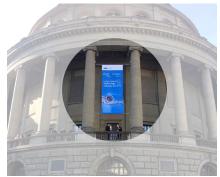


Communication medium	Banner	
Placement	Over main entrance of main building in Rämistrasse	
Target audience	ETH members, guests, visitors, students and general public	
Duration	1 day to 2 weeks (according to availability). No entitlement to hanging in one piece. Assembly and dismantling of banner on Monday to Friday between 9 a.m. and 3 p.m.	
Advice	Services department, Campus Channels <a href="mailto:campuschannels@services.ethz.ch">campuschannels@services.ethz.ch</a> , Tel : +41 44 633 63 56	
Booking	At least 6 weeks before desired placement date, including draft design. Only effective from when you receive our written confirmation and print approval has been given.	
Drop-off/delivery	ETH Zurich, Campus Info Campus Channels, HG D 34.1, Rämistrasse 101, 8092 Zürich N.B. Please make sure your campaign name is on the banner.	
Cost	The use and placement of the banner are free of charge.  Design and production are at the client's expense.	
Note	Welcoming signage for events and the requirements of the Executive Board and academic services take priority.	
Suggestion	The design is the responsibility of the client. Concise, appealing content attracts more attention; we recommend you consult experts for this.  You'll find templates for banners on the Corporate Communications website.	





Banner for main building HG

## **Technical specifications**

2 m	Format	2 x 5 m portrait format, with top and bottom a 10 cm hem/batten pocket (flat measurement) Cut along the sides
	Material	Digital print on mesh canvas, wind permeable Weight per unit: max. 350 g/m2, flame retardant in line with DIN 4102 B1 and M1 standards
		or  Digital print on frontlit canvas, wind permeable, Weight per unit: max. 450 g/m2, flame retardant in line with DIN 4102 B1 and M1 standards
	Print	One-sided

## Hem (batten pocket)

