



Format	lmage, image sequence		Video, animation	
	Landscape	Portrait	Landscape	Portrait
File format	JPEG, JPG, PNG		mp4 (H.264), avi, wmv	
Ratio	16:9	9:16	16:9	9:16
Image size	1920 x 1080 pixel	1080 x 1920 pixel	1920 x 1080 pixel	1080 x 1920 pixel
Resolution	min. 72 dpi		max. 8000 Kbit/s	
Frame rate			24, 25, 30, 50, 60 FPS	
Frame life/Spot length	8 sec.		max. 45 sec. (no sound)	
File size	unlimited			
Colour mode	RGB			
Recommendation	Font size 32pt. (smaller font size are not recommended) You can find further recommendations on our Campus Channels website			

## Screens in landscape:

- Screens at Campus Infos
- Screens at Hönggerberg
- Screens in ETH eLink
- Screen in HG entrance hall

Further information on the individual channels can be found on the respective fact sheets. Recommendations and design templates for the creation of communication media can be found on our Campus Channels website. Please make sure, that the reference to ETH Zurich has to be in the foreground.

## Screens in portrait:

- Screen at Campus Info HIL
- Screens in HG entrance areas

ETH Zürich Campus Channels HPI G 54 Wolfgang Pauli Strasse 14 8093 Zürich

Telefon: +41 44 633 63 56 campuschannels@services.ethz.ch www.ethz.ch/campuschannels